



NEWS RELEASE

CONTACTS Marisol Oberzauchner
Jens Oberzauchner
(917)579-3968
contact@killspeed-nyc.com

KILLSPEED INC. ANNOUNCES COLLABORATION WITH ALEX MALDONADO

NEW KILLSPEED LOGO AND KUSTOM PRINTS

BROOKLYN, NY. - (July 25, 2008) - Killspeed Inc. Underground Kustom Kulture Apparel Company is proud to announce the collaboration work with Lowbrow Artist Alex Maldonado from California. This amazing Artists work has been featured among others in the new Kustom Graphics Book and Alex is also well known for his Designwork for the famous So-Cal Speed Shop. Be sure to make a stop at our Print Gallery online on Myspace (www.Myspace.com/killspeedinc) and our official website (<http://www.Killspeed-nyc.com>)! You can pre-order the shirts with his prints from July 28, 2008 on.

About the Artist

Born in Los Angeles and raised by a single mom. Alex Maldonado changed schools like people in LA change cars: three different elementary schools, four junior highs and two high schools. To help cope with this nomadic lifestyle he escaped into his art, freeing his imagination and killing time until mom got home. Graffiti art was a big influence and spent years practicing the complex technique of urban hieroglyphics. As his art developed, the world of traditional tattooing and Kustom Kulture gave him a new impetus and encouragement to design tattoos for guys in the auto shop class. Today Alex finds himself creating more than just a few tattoo designs for the guys in the shop, now he finds himself designing the shirts on their backs as the chief designer for the famous SO-CAL Speed Shop. Alex is responsible for some of SO-CAL Speed shops coolest logos worn by young and old hot rodders around the world. Naming Basquiat, Goya and Seen as influences, Alex has developed his urban art to create worlds as diverse as the cities he grew in.

KillSpeed Inc. contacted Alex Maldonado after recognizing his work in the new Kustom Graphics book, where he was featured as well as KillSpeed's first Artist Sol Rac. After contacting Alex, the Makers of KillSpeed realized fast, that this would be a nice opportunity with an Artist, full of ideas to work with. Alex turned out to be straight forward, with a great personality and even more, a professional attitude towards his work. After receiving his first design, the Makers of KillSpeed Inc. knew, that this is what they were totally looking for and they can't wait to work with him again. The next design made by Alex for KillSpeed Inc. Will be ready by the beginning of August.

About KillSpeed Inc.

KillSpeed Inc., based in Brooklyn, New York., Kustom Kulture Apparel for Men and Women.

Established in 2006 by Marisol and Jens Oberzauchner, KillSpeed started out with Marisol as Head Designer and Jens as Operations Manager. This energetic and motivated husband/ wife team puts the love and passion of their personal lifestyle into a very selective Kustom Kulture Collection. Some of the Artists and Brands we have featured on our site include Sol Rac, Peta Pledger, Little Monster Clothing, Barracuda Magazine, Tiki Magazine and a few others.

All of our Collections are Made In The USA. Expect more prints and affordable Kustom Kulture Clothing.

For more information please visit our website:
www.killspeed-nyc.com

###